I have insurance with my employer – why do I need the AOP?



You can rely on us



For expert guidance during the COVID-19 crisis

Our online COVID-19 guidance has been viewed over 350,000 times since March 2020. We've answered hundreds of member questions about safe practice, infection control, remote consultations, employment concerns and more, helping you to navigate the changes and challenges brought about by coronavirus.

If you have a problem with work

Whether you need advice and support during a redundancy, grievance or disciplinary procedure, you're looking to understand the government support available, or want help to negotiate a new employment contract, you can rely on us. We offer clear, practical and expert employment advice, and can provide a union representative to accompany members to hearings and meetings.

For unrivalled legal advice and defence

Last year over 6000 members turned to our specialist legal and regulatory team for support. Whether it's a patient complaint or GOC investigation, our legal team offers advice, and unrivalled defence when it's needed, to secure the best possible outcome. We also use the learnings from legal cases to inform our education programme, ensuring all members can benefit from our expertise.



To listen and be your voice



We listen to our members and work to influence the Government, the NHS and the GOC in your interests – including arguing for changes to the GOC's strategic plan, regulatory statements, CET scheme and education rules. We work with others in UK optometry to negotiate better NHS support for optical practices. And we deliver successful media campaigns to raise public awareness of eye health issues.

You can rely on us to protect, support and represent you during these challenging times. Don't settle for anything less.

